



Data Strategy Workshop

Build your foundation for data-driven decisions!

You are looking to become data-driven, but don't know yet where to start? Together we take a look behind the scenes of your data and lay the foundation for a sustainable data-oriented business model with the CRISP-DM approach.

- ✓ Structured approach to understand needs & potentials
- ✓ Data Strategy aligned with your business goals
- ✓ Foundation for data-driven decisions



Learn about your business in a whole new way - data-driven!



Analyse

- Identification of needs & potentials
- Data strategy aligned with business goals
- Creating a basis for measuring & quantifying goals



Understand

- Start understanding your data, using two of your data sources
- Visualization of data + insights
- Identification of bottlenecks and potentials



Realise

- Setting the course for your data strategy
- Define practical next steps
- Set roadmap to achieve data-driven decision making

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