



Rapid Idea Workshop

Your digital strategy: from whiteboard ideas to an actionable roadmap



You have big ideas, but some trouble getting started? We help you to structure, prioritize and tackle your ideas in a concrete way - and transform them from POCs and MVPs to fully integrated solutions. **Simple, efficient and sustainable.**

- ✓ Understanding of your strategy & disruption potentials
- ✓ Concretization of your digital strategy
- ✓ Action plan for concrete steps & PoCs/MVPs

The future is not a point in time, but a mindset:

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|  Ideation <ul style="list-style-type: none"> • What does digitalisation mean for my company? • What does the digital customer experience look like? • What are potential new revenue streams? |  Prioritization <ul style="list-style-type: none"> • Identify and specify disruption potential • Apply to current or new business model • Understanding and prioritizing your digital strategy |  Realization <ul style="list-style-type: none"> • Definition of a PoC or MVP • Prioritization of next steps • Concrete action plan & team integration |
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